

COOKIE POLICY

This website uses cookies. We use cookies to personalise content and ads, to provide social media features and to analyse our traffic. We also share information about your use of our site with our social media, advertising and analytics partners who may combine it with other information that you've provided to them or that they've collected from your use of their services.

Cookies are small text files that can be used by websites to make a user's experience more efficient.

The law states that we can store cookies on your device if they are strictly necessary for the operation of this site. For all other types of cookies we need your permission. This means that cookies which are categorized as necessary, are processed based on GDPR Art. 6 (1) (f). All other cookies, meaning those from the categories preferences and marketing, are processed based on GDPR Art. 6 (1) (a) GDPR.

This site uses different types of cookies. Some cookies are placed by third party services that appear on our pages.

You can at any time change or withdraw your consent from the cookie declaration banner on our website.

Learn more about who we are, how you can contact us and how we process personal data in our [Privacy Policy](#).

Please state your consent ID and date when you contact us regarding your consent.

Your consent applies to the following domains: dakotahotels.co.uk

Cookie declaration last updated on 01/11/2024. For real time updates, please view our cookie banner.

Necessary Cookies

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

Provider	Cookie Name	Purpose	Duration	Type
Cookiebot	CookieConsent	Stores the user's consent state for the current domain.	1 year	HTTP Cookie
Cookiebot	1.gif	Counts the number of sessions to the website, optimizing CMP product delivery.	Session	Pixel Tracker
Google	_GRECAPTCHA	Used to distinguish between humans and bots.	180 days	HTTP Cookie
Google	_grecaptcha	Distinguishes between humans and bots.	Persistent	HTML Local Storage
Google	rc::a	Used to distinguish between humans and bots for reporting accuracy.	Persistent	HTML Local Storage
Google	rc::b	Used to distinguish between humans and bots.	Session	HTML Local Storage
Google	rc::c	Used to distinguish between humans and bots.	Session	HTML Local Storage
Google	rc::d-15#	Used to distinguish between humans and bots.	Persistent	HTML Local Storage
Google	rc::f	Used to distinguish between humans and bots.	Persistent	HTML Local Storage
Stripe	_ab	Necessary for secure credit card transactions, provided by Stripe.	Session	HTML Local Storage
Stripe	_mf	Necessary for secure credit card transactions, provided by Stripe.	Session	HTML Local Storage
Sevenrooms	csrftoken	Prevents Cross-Site Request Forgery (CSRF) attacks.	1 year	HTTP Cookie

Preference Cookies

Preference cookies enable a website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.

Provider	Cookie Name	Purpose	Duration	Type
Google	maps/gen_204	Optimizes map functionality by storing user interaction.	Session	Pixel Tracker

Statistic Cookies

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

Provider	Cookie Name	Purpose	Duration	Type
CallTrackingMetrics	_ctmid	Used for call-tracking functionality to recognize users during support calls.	30 days	HTTP Cookie
The Hotels Network	thn_id	Tracks user behaviour for internal analytics.	Persistent	HTML Local Storage
The Hotels Network	thn#agent	Tracks user behaviour for internal analytics.	Persistent	IndexedDB

Marketing Cookies

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third-party advertisers.

Provider	Cookie Name	Purpose	Duration	Type
Meta Platforms, Inc.	_fbp	Used by Facebook for real-time bidding advertisements.	3 months	HTTP Cookie
Google	_ga	Tracks visitor behaviour across devices and marketing channels.	2 years	HTTP Cookie
Google	ga#	Tracks visitor behaviour across devices and marketing channels.	2 years	HTTP Cookie
Google	_gcl_au	Used by Google AdSense for testing ad efficiency.	3 months	HTTP Cookie

Google	_gat	Tracks visitor behaviour across devices and channels.	1 day	HTTP Cookie
Google	_gid	Tracks visitor behaviour across devices and channels.	1 day	HTTP Cookie
Google	IDE	Pending classification.	400 days	HTTP Cookie
Google	pagead/1p-conversion/#/	Pending classification.	Session	Pixel Tracker
Google	pagead/1p-user-list/#	Pending classification.	Session	Pixel Tracker
Google	collect	Tracks visitor behaviour across devices and channels.	Session	Pixel Tracker
Microsoft	_uetid	Tracks visitor behaviour across websites for targeted ads.	Persistent	HTML Local Storage
Microsoft	_uetid_exp	Contains expiry date for _uetid cookie.	Persistent	HTML Local Storage
Microsoft	_uetvid	Tracks visitor behavior across websites for targeted ads.	Persistent	HTML Local Storage
Microsoft	_uetvid_exp	Contains expiry date for _uetvid cookie.	Persistent	HTML Local Storage
Microsoft	MSPTC	Registers data to optimize ad relevance.	1 year	HTTP Cookie
Microsoft	MUID	Tracks users by synchronizing ID across Microsoft domains.	1 year	HTTP Cookie
Microsoft	_uetid	Collects data on visitor behavior to limit ad frequency.	1 day	HTTP Cookie
Microsoft	_uetvid	Tracks visitor behavior for targeted ads.	1 year	HTTP Cookie
Sevenrooms	fbssls_#	Tracks visitor interaction with website's comment system and viewed content.	Session	HTML Local Storage
Cloudflare	pagead/landing	Tracks visitor behavior for ad relevance.	Session	Pixel Tracker
The Hotels Network	_ctm#	Pending classification.	Persistent	HTML Local Storage
The Hotels Network	_ctm#_ttl	Pending classification.	Persistent	HTML Local Storage

Unclassified Cookies

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

Provider	Cookie Name	Purpose	Duration	Type
CallTracking Metrics	ct211187	Pending classification.	Session	HTTP Cookie
Sevenrooms	G_AUTH2_MIGRATION	Pending classification.	3 months	HTTP Cookie